



Meeting Notes

Downtown Focus Group Meeting

10:30 a.m. – Thursday, June 11, 2009

APS Conference Room, 101 West Cherry Ave, Flagstaff, AZ

1. Welcome and Introductions

In attendance:

Celia Barotz, Citizen
Ralph Boyer, Citizen
Garrick Brooks, Real Estate
Kathi Clark, Realty
Ed Dunn, Citizen
Roger Eastman, City of Flagstaff
Karl Eberhard, City of Flagstaff
Brian Furuya, Aspey Watkins & Diesel
Ed Larsen, City of Flagstaff
Tony Mangine, Downtown Business Owner
Bill Ring, William P. Ring, P.C.
Phil Scandura, Historic Route 66 Association of AZ
Aude Stang, Architect
Cathy Ann Trotta, Citizen
Mary Jo Tsitouris, City of Flagstaff

2. Recap Focus Group purpose

The Focus Group will be outcome focused with a strong emphasis on general issues rather than getting into the details of technical code review. A primary goal will be to ensure that the new Code implements the Regional Plan.

Mr. Brooks explained that our goal at today's meeting will be to take the key issues which were identified at our last meeting and categorize them into groups. These groups are as follows: Resolved Issues, Not Applicable, Further Discussion, and New Items (results attached). After the group has completed this process, the "homework assignment" will be to take the issues identified for further discussion and prioritize the top five (5).

Further explanation of the groups: Resolved issues are those which the group has agreed needs to be addressed and can now be forwarded on to the Consultant for incorporation into the new Code. Not Applicable issues are

those which the group has agreed are a good idea, but are not addressable in the Code. New and Further Discussion items are to be listed on the next meeting agenda for expanded discussion.

3. Discussion regarding Downtown issues associated with the rewrite of the Land Development Code

Mr. Eberhard explained that there are currently three (3) variations to the definition of the downtown: The former Business Improvement District's definition is Humphrey's to Verde and Route 66 to Cherry. The LDC Central Business District defines it as Columbus to Butler and Kendrick to Elden. The Redevelopment Plan defines Downtown similarly to the LDC, but not exactly the same.

The group has requested that Mr. Eastman provide them with a map for better visualization while defining Downtown. The Downtown definition issue will be further discussed and include a mapping exercise at our next meeting.

Mr. Eberhard made note that the Historic Preservation Commission is serving as the focus group to address the design guidelines for preserving historic areas of Flagstaff, including Downtown. After extended discussion on how to proceed with this issue, the group decided to take the portion pertaining to the "characteristics of Flagstaff" and pass the "nuts and bolts" portion of design guidelines to the Design Guidelines focus group. Therefore, the issue of design guidelines was placed under not applicable and "characteristics of Downtown" was placed under new items for discussion.

Ms. Barotz attempted to impress the need to stay within our purpose as a focus group for the zoning code re-write. Many issues being raised for discussion are not addressable in a zoning code. However, if ideas come up that don't pertain to our particular focus group, they can always be written down and passed on to the consultant.

It was concluded that Roger's transects presentation should be the first item on the agenda for our next meeting. After the presentation, the group would like to discuss the results of the prioritization exercise.

4. Next meeting Thursday, June 25, 2009, at 10:30 am.
5. Adjournment
12:00 pm

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Summary Notes – June 11, 2009



RESOLVED ISSUES	FURTHER DISCUSSION
Incorporate corridors to link Southside to Downtown	Identity -Downtown characteristics -Vision of Downtown -Increase vitality/interest
	Pedestrian friendly Downtown (walkable) -Mid-block crossings -Pedestrian streets -ADA requirements -Alley network -Bicycles
	Zoning -Form Based Code in Downtown -TND in Downtown -Simplification (too many zones) -Density/height -Concentration/variety -Master "tenanting" -Businesses expanding into residential
	Parking -Public -Private
	Southside -Image with Downtown -Effects of the Rio de Flag
	Transects
NOT APPLICABLE	NEW ITEMS
Design Guidelines	The group would like more education on: -City's plans for the Humphrey's Corridor -The Rio de Flag project
Liquor licenses	Incorporation of an "incentives" tool
Signage – way finding	
Mass transit	